

Report 31/2014 refers to: Acquisition of the block of shares Family Fund 2 Sp. z o.o. SKA and an increase of the shareholding

The Management Board of SIMPLE S.A. with the registered office in Warsaw (hereinafter SIMPLE) hereby informs that on July 2, 2014 was informed, under Art. 69 sec. 1 item 1 and 2 of the Act on public offering conditions governing the introduction of financial instruments to organized trading and public companies (hereinafter as the Act on public offering) received from Family Fund 2 Sp. z o.o. spółka komandytowo-akcyjna with the registered office in Warsaw (hereinafter "Family Fund") a notice about the acquisition of 275 811 shares of SIMPLE S.A. and a notice from Impera Capital S.A. with the registered office in Warsaw (hereinafter "Impera") about an increase of engagement in the share capital of SIMPLE via transaction of its subsidiary.

Before this event Family Fund did not hold directly any shares of SIMPLE.

As a result of this transaction, Family Fund holds 275 811 shares representing 6.30% of the share capital of SIMPLE and carry 275 811 votes at the General Meeting of SIMPLE.

Pursuant to the notice, the subsidiaries of Family Fund do not hold any shares of SIMPLE S.A. and there are not any persons specified in Art. 87 sec. 1 item 3, lett. c on public offering.

Family Fund does not exclude the further increase of the share in the general number of votes of SIMPLE within 12 months from the notice as a result of implementation of its investment policy.

At the same time, we inform that Family Fund is the subsidiary of Impera Capital S.A. Before the aforementioned transaction Impera held directly 120 055 shares of SIMPLE, representing 2.74% of the share capital of SIMPLE that constituted 120 055 votes at the General Meeting of SIMPLE.

As a result of this transaction, Impera holds directly and indirectly in total 395 866 shares, representing 9.04% of the share capital, carrying rights to 395 866 votes at the General Meeting of SIMPLE.

Impera informed SIMPLE that there are not any persons specified in Art. 87 sec. 1 item 3, lett. c on public offering. Moreover, Impera does not exclude the further increase of the share in the general number of votes of SIMPLE within 12 months from the notice as a result of implementation of its investment policy.

Legal base: Art. 70 item 1 of the Act on public offering and conditions governing the introduction of financial instruments to organized trading and public companies.