Report 16/2014 refers to: Information on purchase transaction of Issuer's shares by the entity closely linked to the Member of the Supervisory Board

The Management Board of SIMPLE S.A. with the registered office in Warsaw hereby informs that on April 10, 2014, in executing the obligation specified in § 160 sec. 1 of the Act on trading, received information from the Member of the Supervisory Board that the entity close related to it i.e. Cron Sp. z o.o. ("Company") purchases 18 594 shares of the Issuer.

According to this information the Company entered into the purchase transaction on the following dates:

April 3, 2014 - purchase of 10 481 shares at PLN 10.17 per 1 share;

April 4, 2014 - purchase of 4 000 shares at PLN 10.05 per 1 share;

April 7, 2014 - purchase of 1 978 shares at PLN 9.80 per 1 share;

April 8, 2014 - purchase of 1 300 shares at PLN 9.49 per 1 share;

April 9, 2014 - purchase of 835 9,49 shares at PLN 9.49 per share;

Before the transactions Cron Sp. z o.o held 1 387 000 shares that carried the same number of votes at GMS and constituted 31.62% of share in the capital and votes at GMS.

As a result of performed transactions the Company holds 1 405 594 shares that carried 32.05% in the share capital and the same number of votes at GMS.

Legal base: Art. 160 sec. 4 of the Act on trading in financial instruments