Report 14/2014 refers to: Information on purchase transaction of Issuer's shares by the entity closely linked to the Member of the Supervisory Board

The Management Board of SIMPLE S.A. with the registered office in Warsaw hereby informs that on April 2, 2014, in executing the obligation specified in § 160 sec. 1 of the Act on trading, received information from the Member of the Supervisory Board that the entity close related to it i.e. Cron Sp. z o.o. ("Company") purchased 66 102 shares of the Issuer.

According to this information the Company entered into the purchase transaction on the following dates:

March 26, 2014 - purchase of 6 525 shares at PLN 9.07 per 1 share;

March 27, 2014 - purchase of 2 878 shares at PLN 9.37 per 1 share;

March 28, 2014 - purchase of 2 468 shares at PLN 9.51 per 1 share;

March 31, 2014 - purchase of 26 051 shares at PLN 10.31 per 1 share;

April 1, 2014 - purchase of 10 808 shares at PLN 10.01 per 1 share;

April 2, 2014 - purchase of 17 282 shares at PLN 10.46 per 1 share;

Before the transactions Cron Sp. z o.o held 1 320 988 shares that carried the same number of votes at GMS and constituted 30,12% of share in the capital and votes at GMS.

As a result of performed transactions the Company holds 1 387 000 shares that carried 31.62% in the share capital and the same number of votes at GMS.

Legal base: Art. 160 sec. 4 of the Act on trading in financial instruments